

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56143	CF LOC-POL	FBD - LBD: 08/07/12 - 08/13/12	HL#:	Created: 08/03/12 12:29 PM
Client: TOM SMITH FOR SENATE (329097)	CPE: / / 191	Agency Commission: 15 %	Updated: EMENDEL on 08/03/12 04:12 PM	
Agency: SRCP MEDIA (254304)	Product: TOM SMITH WEEK 8/7	Self :00:00	Confirmed: 08/03/12 12:38 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 08/06/12 08:33 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID.

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$500.00	5	\$2,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/07/12	08/13/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	07 00 - 08:00	1 1 1 1 1 0 0	MORN	30	B			0.0	\$225.00	5	\$1,125.00		
	30 MIN SEP;EARLY SHOW												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/07/12	08/13/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	D11AM	* T W T F * *	PRIC	30	B			0.0	\$385.00	2	\$770.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	D11AM	M * * * * *	PRIC	30	B			0.0	\$385.00	1	\$385.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON	* T W T F * *	NEWS	30	B			0.0	\$365.00	2	\$730.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NNOON	M * * * * *	NEWS	30	B			0.0	\$365.00	1	\$365.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS430PM	* T W T F * *	NEWS	30	D			0.0	\$500.00	2	\$1,000.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS430PM	M * * * * *	NEWS	30	D			0.0	\$500.00	1	\$500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS5PM	* T W T F * *	NEWS	30	D			0.0	\$650.00	2	\$1,300.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS530PM	* T W T F * *	NEWS	30	D			0.0	\$650.00	2	\$1,300.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS530PM	M * * * * *	NEWS	30	D			0.0	\$650.00	1	\$650.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEWS6PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$650.00	5	\$3,250.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/07/12	08/13/12	4	1									

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 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEWS630PM	1 1 1 1 0 0	NEWS	30	D			0.0	\$650.00	5	\$3,250.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/07/12	08/13/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AINSIDER	* T W T F * *	ACC	30	B			0.0	\$450.00	2	\$900.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	AINSIDER	M * * * * *	ACC	30	B			0.0	\$450.00	1	\$450.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NLATE03	* T W T F * *	NEWS	30	B			0.0	\$1,100.00	2	\$2,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NLATE03	M * * * * *	NEWS	30	B			0.0	\$1,100.00	1	\$1,100.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	40	0	\$21,775.00	\$18,508.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Order Totals:	\$21,775.00	\$18,508.75	\$0.00	\$0.00
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